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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



June 1954

3053

406A

## BROADCASTING STATION LICENSE RECORD

Date first licensed 12-21-54

Call letters W C C C

Station Location: Belmont, North Carolina

CENTRAL BROADCASTING COMPANY (AL 11-2-55, EFF: 11-15-55)

x R. R. HILKER, OTIS SHEPHERD, LUCIELLE HAND and ARTHUR HILKER, JR.,

Name of licensee d/b/as CENTRAL BROADCASTING COMPANY

Transmitter location Wilkinson Boulevard, 1 mile west of Belmont, North Carolina (Lic. 12-21-54)

510 Wilkinson Blvd., Belmont, N.C. (BS-3-15-78)

Main studio location X Wilkinson Boulevard, 1 mile west of Belmont, North Carolina (Lic. 12-21-54)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Letter) BP-8900)	6-15-54	1270	500w	Day	Subj. filing MP approval T site and ant. (COND'L CLAUSE) For a new Standard Broadcast Station at Belmont, North Carolina
BP-8900 ) BMP-6590)	9-23-54	1270	500w	Day	11-23-54 5-23-55 C.F. for a new Standard Broadcast Station and MP approval ant. T&S sites and chg. type trans.
BL-5548	12-21-54	1270kc	500w	Day	12-21-54 12-1-57 Lic. cover CP(8900, as mod.) for new station
BAL-2122 EFF:	11-2-55 11-15-55	Voluntary assignment of license to CENTRAL BROADCASTING COMPANY			
BP-10497	9-11-56	1270kc	500w-1kw-LS DA-N	Un	11-11-56 5-11-57 CP to increase power to 500w night and 1kw day; Chg. Hrs. of Opr. to Unlimited; install DA for night use, and install new transmitter. (Cond'l)
BMP-7606 (1)	4-12-57	Mod. of CP(10,497) for extension of completion date to July 11, 1957.			
BMP-7715 (2)	6-25-57	Mod. of CP(10,497) for extension of completion date to 8-11-57			
BMP-7795 (3)	8-5-57	Mod. of CP(BP-10,497 as mod) to change type transmitter.			
BL-6746	11-8-57	1270kc	500w-1kw-DA-N	Un	11-8-57 12-1-57 License to cover construction permit (BP-10,497 as mod.) which auth. increase power, change hrs. of operation, install DA, for Night use and in- stall new transmitter (COLLINS 20-V)
BR-3053	11-27-57	Renewal of license			12-1 12-1-60
BR-3053	11-8-60	Renewal of License			12-1 12-1-63
BR-3053	11-29-63	Renewal of License			12-1 12-1-66
BR-3053	3-20-67	RENEWAL OF LICENSE RENEWAL OF NDEA			3-20 12-1-69
TELEGRAM	10-17-67	PSA	500w	-----	
BR-3053(S)	6-27-70	Renewal & NDEA			12-1-72
EBSA	5-25-72				



Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W C C C

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3053(L)	12-6-72	RENEWAL			12-1-75
BR-3053(S)	11-12-75		RENEWAL		12-1-78
LTR.	12-27-77	TRANS: COLLINS	820D-2	now	installed
BS-3053 (1)	3-15-78	chg SL			
BR-780726U0 BZ-780829AZ	(L)11-19-79	Renewal of License and			Modification 12-1-81



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call W C G C

R. R. HILKER, OTIS SHEPHERD, LUCIELLE HAND &amp; ARTHUR HILKER, Letters xNew

Name JR., d/b as CENTRAL BROADCASTING COMPANY  
 (PO % Bob Hilker, 413 E. Catawba St., Belmont, N. C.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8900	5-13-53	Construction permit for a new standard broad-	GRANTED	6-16-54
Rec'd	6-11-53	cast station to be operated on:	Subj. filing MP approval	
Filed	6-11-53	Frequency: <del>1480kc</del> 1270kc	T site and antenna and	
		Power: 500w	cond'l re program tests	
		Hrs. of operation: Daytime	not author. until WLCN	
		Trans. Location: To be determined	commences tests on 1050kc	
		Belmont, North Carolina	and lic. not be issued	
		Studio Location: To be determined	until WLCN lic. on 1050kc	
		Belmont, North Carolina	Letter written 6-21-54	
		R. L. Easley, Engr.	Issued with MP-6590	
A TENDED	1-22-56	A TENDED to change frequency to 1270kc.		
Rec'd	2-1-54			
Filed	2-1-54			



Collins 20-V

(1kw)



FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

R.R. HILKER, OTIS SHEPHERD, LUCIELLE HAND AND ARTHUR Letters W O G CName HILKER, JR., d/b as CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
Bmp-6590 Rec'd Filed	7-12-54 7-16-54 7-16-54	Modification of construction permit (Ep-8900 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as On Wilkinson Blvd., 1 mile W. of Belmont, North Carolina and change type transmitter (Collins 550A).	GRANTED	9-23-54
AMENDED Rec'd Filed	9-20-54 9-21-54 9-21-54	AMENDED to move antenna 150 feet.		
BL-5548 Rec'd Filed	12-1-54 12-2-54 12-2-54	License to cover construction permit (BP-8900, as modified) which authorized a new standard broadcast station.	GRANTED	12-21-54



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
 Name **MR. R. HILKER, OTIS SHEPHERD, LUCIELLE HAND AND ARTHUR HILKER, JR., D7B AS** **WCCG**  
**CENTRAL BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2122	4-26-55	Voluntary assignment of license to Central Broadcasting Company.  Carl Butman, Atty.	<del>RETURNED</del>	<del>5-18-55</del>
rec'd	5-13-55		<del>To be filed on</del>	<del>314</del>
Resub.	9-1-55		GRANTED	11-2-55
Rec'd	9-16-55		EFF:	11-15-55
Filed	9-16-55			
BP-10,497	3-16-56	Construction Permit to increase power from 500w to 500w night and 1kw day; change hours of operation from daytime to unlimited; in- stall directional antenna for night use (DA-N) and install new transmitter (Collins 550A Modified)  Consultant Carl Butman Engr. - John H. Mullaney	GRANTED	9-11-56
Rec'd	4-3-56		Subj. to submission of data for type accept- ance of trans.; install properly designed phase monitor; submit non-dir. proof of perf. before prog. tests are authorized.	
Filed	4-3-56			



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters W.C.G.C.Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7606 Rec'd Filed	3-28-57 3-29-57 3-29-57	Modification of construction permit (BP-10,497, which authorized an increase in power, change hours of operation, install directional antenna and install new transmitter) for extension of completion date from 5-11-57 <u>to</u> 7-11-57.	GRANTED	4-12-57
BMP-7715 Rec'd Filed	6-7-57 6-10-57 6-10-57	Modification of construction permit (BP-10,497, as mod., which authorized an increase in power, change hours of operation, install directional antenna and install a new transmitter) for extension of completion date from 7-11-57 <u>to</u> 8-11-57.	GRANTED	6-25-57



Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W C G CName CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7795 R. & F.	7-30-57 7-31-57	Modification of construction permit (BP-10497 as mod., which auth. an increase in power, change hours of operation, install DA and new transmitter) for change in type trans. (Collins 20V).  Milton A. Chambers (John H. Mullaney) Engr.	GRANTED	8-5-57
BL-6746 Rec'd Filed	7-18-57 7-22-57 7-22-57	License to cover construction permit (BP-10497 as mod., which auth. increase in power, change hours of operation, install DA and new transmitter.  John H. Mullaney, Engr.	GRANTED	11-8-57
BR-3053 Rec'd Filed	11-6-57 11-7-57 11-7-57	Renewal of license.	GRANTED	11-27-57



## APPLICATION RECORD - BROADCASTING

AUG. 1955

# 6

Call  
Letters W C G CName CENTRAL BROADCASTING COMPANY  
Belmont, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-3053 Rec'd Filed	8-29-60 9-6-60 9-6-60	Renewal of license Atty: Frank U. Fletcher	GRANTED	11-8-60
BP-15,138 Rec'd Filed	9-30-61 10-11-61 10-11-61	CP to increase daytime power from 1kw to 5kw and install new transmitter (ITA-5000AM) Atty. Spearman and Roberson Eng. John H. Battison	<del>GRANTED</del> <del>Under-Docket No. 15105</del>	<del>12-22-61</del>
Amendment R&F	3-18-63 3-19-63	Amended to make change in antenna system (add resistor)		
BR-3053 Rec'd Filed	8-15-63 9-6-63 9-6-63	Renewal of license  Spearman & Roberson, Attys.	GRANTED	11-29-63



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters **W C G C**

Name **CENTRAL BROADCASTING COMPANY**  
**BELMONT, NORTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BR-3053 R & F	8-29-66 9-1-66	Renewal of license  Attys-Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	3-20-67
BR-3053 R & F #539519 \$75. P.N. filed PRESS SEP 22 1969	8-26-69 9-2-69 9-2-69 9-2-69	Renewal of license Atty-Fletcher, Heald, Rowell, etc.(Marvin Rosenberg) AMENDED 6-29-70 re: commercial policy	GRANTED	6-29-70
BR-3053 R & F PN recd. PRESS	8-31-72 9-5-72 " 10-10-72	RENEWAL OF LICENSE Marvin Rosenberg, Atty.	GRANTED	12-6-72
BR-3053 R & F PN Recd. PRESS	7-25-75 7-28-75 " AUG 4 1975	RENEWAL OF LICENSE  M.H. Rosenbloom, Atty. AMENDED 10-1-76 re: station policies & procedures	GRANTED	11-12-75



## APPLICATION RECORD - BROADCASTING

Call  
Letters W C C CName CENTRAL BROADCASTING COMPANY  
BELMONT, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780726UO PRESS SEP 15 1978		RENEWAL OF LICENSE (MAIN & AUXILIARY)  Atty. Michael H. Rosenbloom (Wilner & Scheiner)	GRANTED issued with BZ-780829AZ	8-30-79
BZ-780829AZ R & F DM PRESS NOV 13 1979	8-29-78 8-15-79	Direct Measurement  Atty: Steven L. Evans (Tharrington, Smith, etc.)	GRANTED issued with RENEWAL	11-19-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

